

# progenity®

**Business Update and** Third Quarter 2020 **Financial Results** November 9, 2020



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This presentation contains "forward-looking statements" within the meaning of the federal securities laws, which statements are subject to substantial risks and uncertainties and are based on estimates and assumptions. All statements, other than statements of historical facts included in this presentation, including statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, financing needs, plans or intentions relating to product candidates, estimates of market size, estimates of market growth, business trends, expected testing supply and demand, the anticipated timing, design and conduct of our planned clinical trials, the development of our product candidates, including the timing and likelihood of regulatory filings and approvals for our product candidates, our ability to commercialize our product candidates, if approved, the pricing and reimbursement of our product candidates, if approved, the potential to develop future product candidates, the potential benefits of strategic collaborations and our intent to enter into any strategic arrangements, the timing and likelihood of success, plans and objectives of management for future operations and future results of anticipated product development efforts, are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "might," "will," "objective," "intend," "should," "could," "can," "would," "expect," "believe," "design," "estimate," "predict," "potential," "plan" or the negative of these terms, and similar expressions intended to identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from the forward-looking statements expressed or implied in this presentation, including those described in "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Quarterly Report on Form 10-Q for the guarter ended September 30, 2020, and elsewhere in such filings and in other subsequent disclosure documents filed with the U.S. Securities and Exchange Commission (SEC).

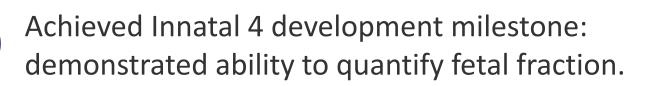
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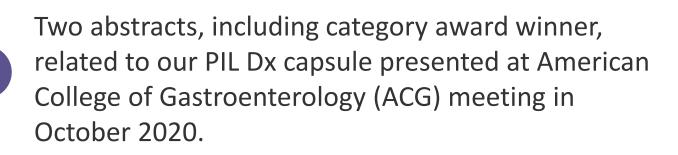
Industry and Market Data: We obtained the industry, market, and competitive position data used throughout this Presentation from our own internal estimates and research, as well as from industry and general publications, and research, surveys, and studies conducted by third parties. Internal estimates are derived from publicly available information released by industry analysts and third-party sources, our internal research and our industry experience, and are based on assumptions made by us based on such data and our knowledge of the industry and market, which we believe to be reasonable. In addition, while we believe the industry, market, and competitive position data included in this prospectus is reliable and based on reasonable assumptions, we have not independently verified any third-party information, and all such data involve risks and uncertainties and are subject to change based on various factors. These and other factors could cause results to differ materially from those expressed in the estimates made by the independent parties and by us.

# Q3 2020 Progenity Corporate Highlights



Achieved an important analytical verification milestone for our Preeclampsia rule-out LDT, tradename Preecludia<sup>™</sup>.







Work progressing well under precision medicine pharma collaboration; continued engagement with pharma for further potential partnerships.



Added access for 60M health plan members with Multiplan contract.



Grew total tests 12%; reported ~84,000 tests in Q3 2020, mostly from COVID-19 testing.

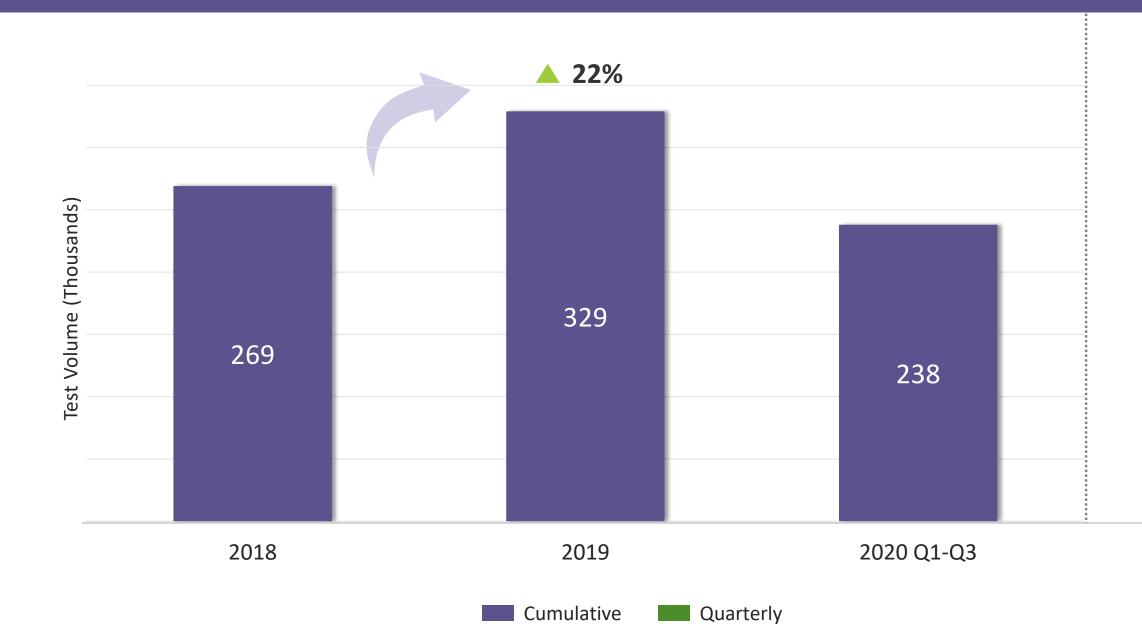
Continued expansion of COVID-19/SARS CoV-2 diagnostic testing to broader geographies within our channel to support unmet need.

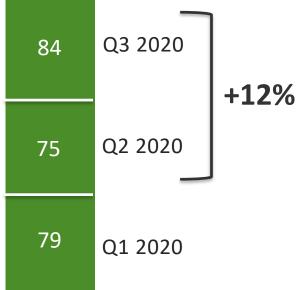


Continuing improvements in revenue cycle management to maximize revenues.



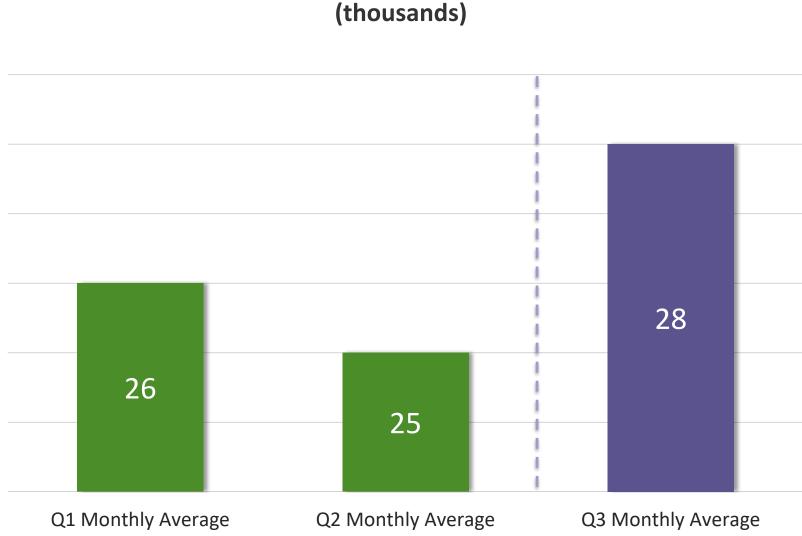
### Test Volumes: 2018 – 2020 (YTD)





### Volume Growth Surpassed Q1

- Monthly average volumes grew 12% in Q3 primarily from Covid testing
- Continued progress in Q3 • toward recovery and growth
- Resilience in NIPT demand, supporting carrier screening demand
- Launch of new carrier test panels growing rapidly
- **Demand for SARS CoV-2** • tests increasing; expanding capacity

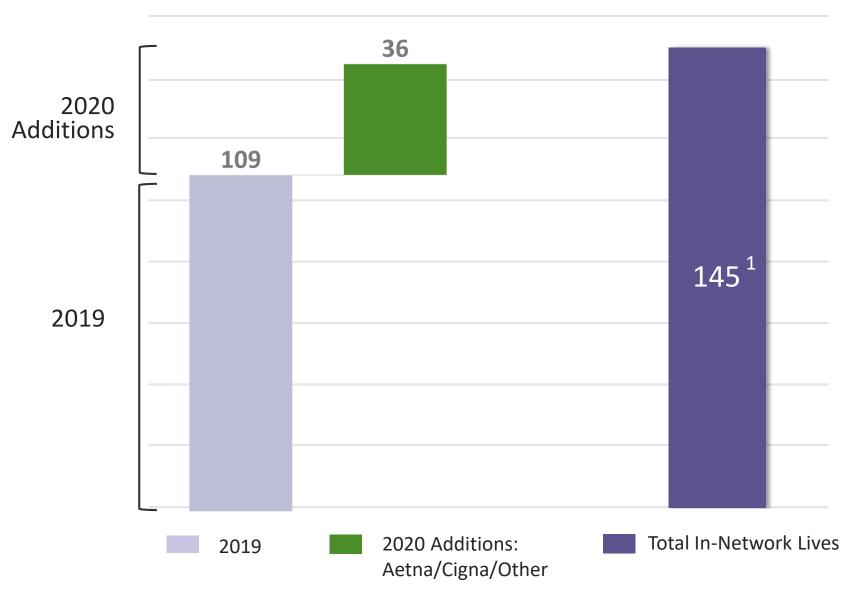


### **Monthly Average Volumes**

### Expanding the **In-Network Footprint**

- New Multiplan contract; 60M health plan members have access to Multiplan services
- Added 1.5 million regional plan covered lives in Q3
- Aetna covering average risk NIPT through end of 2020
- Centene, Humana and some state Medicaid plans also began covering NIPT for average risk

### **In-Network Lives – Progenity** (millions)



(1) Does not include Multiplan; some overlap with current in-network lives

# R&D Pipeline Update



## Preeclampsia Rule-out LDT Test: One Step Closer to 2021 Launch

- Achieved an important analytical verification milestone
- Constructive FDA pre-sub meeting for IVD test version
- Brand name determined
- Preeclampsia R&D day on November 20, 2020

### **An Important Analytical Verification Milestone Achieved KEY TAKEAWAYS:**

- High confidence in analytical results & accuracy of assay
- Performance verified in operational CLIA lab
- Achieved acceptance criteria for CAP Validation Test **Performance Specifications**
- Provides confidence clinical studies will reflect true biological responses
- De-risks clinical verification and overall preeclampsia program

Source: Progenity internal study



# Innatal 4: Innovating Next-Generation NIPT

### innatal®

prenatal screen

### **NOVEL, SINGLE-MOLECULE COUNTING ASSAY FOR NIPT**

 $\checkmark$  Q2: Achieved a key development milestone enabling measurement of fetal fraction

✓ Q3: Achieved second de-risking development milestone demonstrating ability to quantify fetal fraction



FASTER

Maintain premium clinical value and reliability

Set a new competitive benchmark in the market

TIME



### COST EFFECTIVENESS

### Cost effective workflow improves COGS

# **GI** Precision Medicine Programs advancing toward the clinic and progressing partnership

### Oral Biotherapeutics

OBDS oral biopharmaceuticals		DDS targeted therapeutics
ORAL DELIVERY FOR SYSTEMIC BIOPHARMACEUTICAL DISTRIBUTION <ul> <li>Adalimumab (PGN-OB1)</li> </ul>	progenity:	LOCALIZED DRUG DELI FOR GI DISORDERS • GI-targeted adalimum
<ul> <li>GMP batch produced</li> <li>Emerging drug pipeline</li> </ul>	progenity	• GI-targeted tofacitinit
<ul> <li>Expecting preclinical study with first fully autonomous device in Q4 2020</li> </ul>		<ul> <li>✓ Announced success preclinical device full</li> </ul>
<ul> <li>Progress continues under current pharma partnership</li> </ul>		<ul> <li>Expecting device cli study initiation in C</li> </ul>





### **IVERY**

nab (PGN-001)

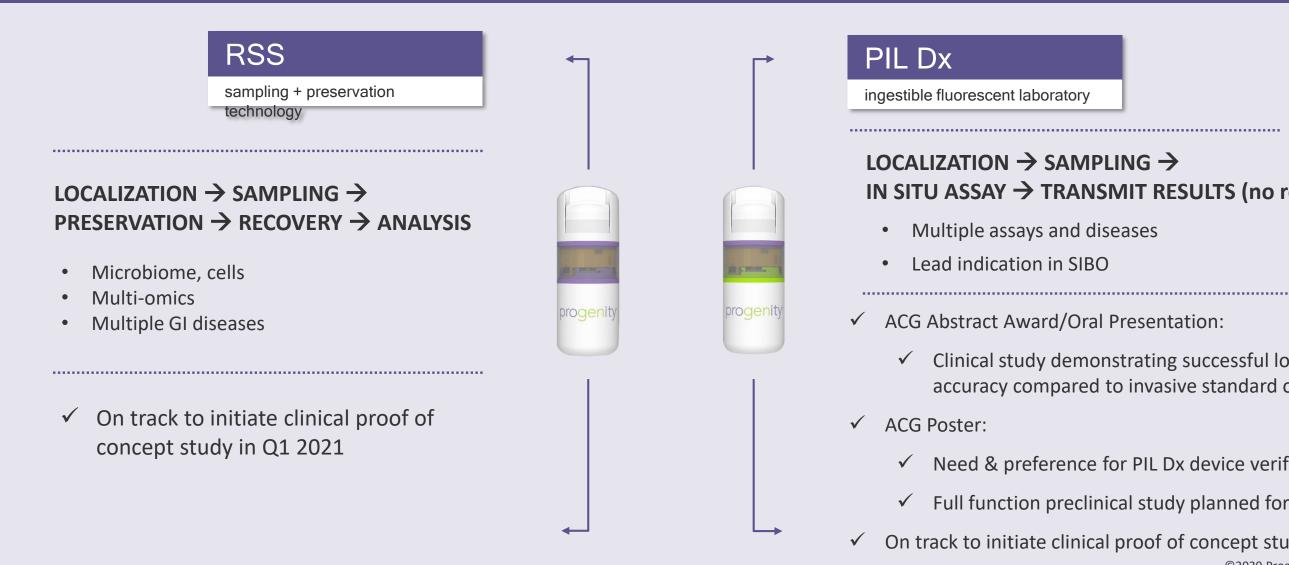
b (PGN-600)

sful completion of a unction study

inical function 21 2021

# **GI** Precision Medicine Programs advancing toward the clinic

### Diagnostics



# IN SITU ASSAY $\rightarrow$ TRANSMIT RESULTS (no recovery)

✓ Clinical study demonstrating successful localization & assay accuracy compared to invasive standard of care protocol

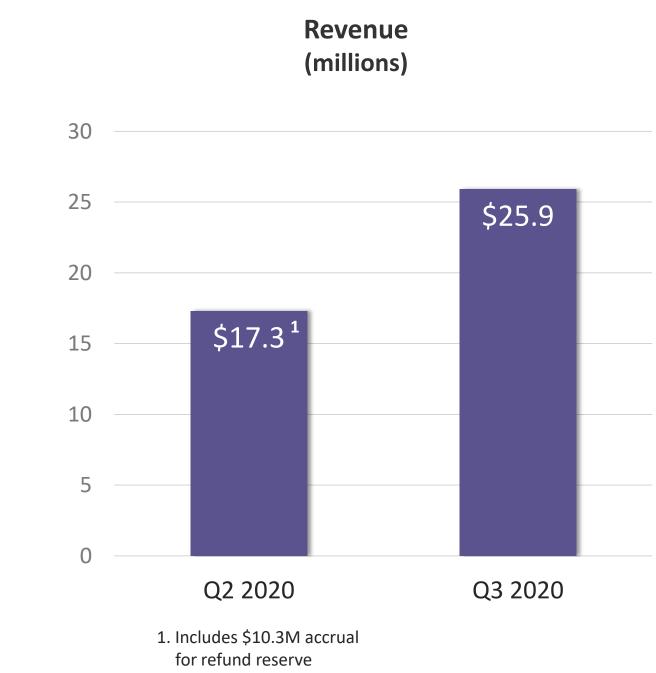
✓ Need & preference for PIL Dx device verified ✓ Full function preclinical study planned for 1H 2021 On track to initiate clinical proof of concept study in 2H 2021 ©2020 Progenity, Inc. All rights reserved.

# Third Quarter Financial Results



### **Resilient Demand** Reflected in Q3 Revenue

- Q3 revenue reflects continued In-Network and revenue cycle management transition
- INN transition expected to generate gradual improvement in reported revenue
- **Operational improvements** further enhance revenue potential



# Financial Overview

\$ in millions

	Q2 2020	Q3 2020	YTD
Revenues	\$17.3 <sup>1</sup>	\$25.9	\$6
ASP (\$/test)	230.2 <sup>1</sup>	308.6	2
COGS	21.8	23.6	7
SG&A	29.9	33.9	9
R&D	12.2	13.0	3
Net Loss	(53.1)	(47.1)	(12
<b>Operating Cash Flows</b>	(13.5)	(51.3)	(9
Cash & Cash Equivalents	113.6	60.0	6
Indebtedness	78.9	78.6	7

D 2020 60.0 252.4 72.0 95.3 36.5 .17.3) 95.7) 60.0 78.6

# progenity®

- Increasing differentiation of OBGYN/MFM Business
- Accelerating revenue cycle enhancements
- Dx business generates recurring long-term cash flows
- In-network coverage supports volume growth and market share capture
- Potentially transformative GI Precision Medicine platform
- Potential additional pharma partnerships, revenues and growth catalysts

### INNOVATION PIPELINE MILESTONES & VALUE DRIVERS Q4 2020 – Q1 2021

### preecludia™

preeclampsia rule-out test

SARS CoV-2

RNA diagnostic testing

### innatal®

prenatal screen

Finalize clinical verification, explore rule out window; initiate validation phase

Expanding SARS-CoV-2 testing broadly within our channel

Innatal 4 : optimization phase assay performance; progressing through development milestones

RSS

sampling + preservation technology

PIL Dx

ingestible fluorescence laboratory

### OBDS

oral biopharmaceuticals

### DDS

targeted therapeutics

Initiate clinical proof of concept study

ACG presentation and poster on PILDx in SIBO

Initiate prototype preclinical studies and full function preclinical studies

Initiate prototype preclinical studies and full-function clinical study

### STRATEGIC SIGNIFICANCE

### Expand testing menu within Women's Health channel

# Launch proprietary platforms

### Expand into new GI sales channel leverage GYN channel

Q&A Session